

Home and Garden

History and Geography

Forming out of a break up of Pere Ubu in the early eighties Scott Krauss and Tony Maimone started Home and Garden with Jim Jones and Jeff Morrison. Exit Stencil and Home and Garden have teamed up and remixed the full length History and Geography. The release will feature the complete History and Geography sessions along with the re-mastered How I Spent My Vacation E.P. The release also features a written piece by Mike DeCapite with interviews from the band along with his take on the times and music. Look for the release this May.

Advertising Schedule

- Banner ad / MP3 on Pitchfork Media
- Banner ad / MP3 / Feature on Insound
- Print ad in Skyscraper
- Print ad in Big Takeover
- Future ads to be run based on sales

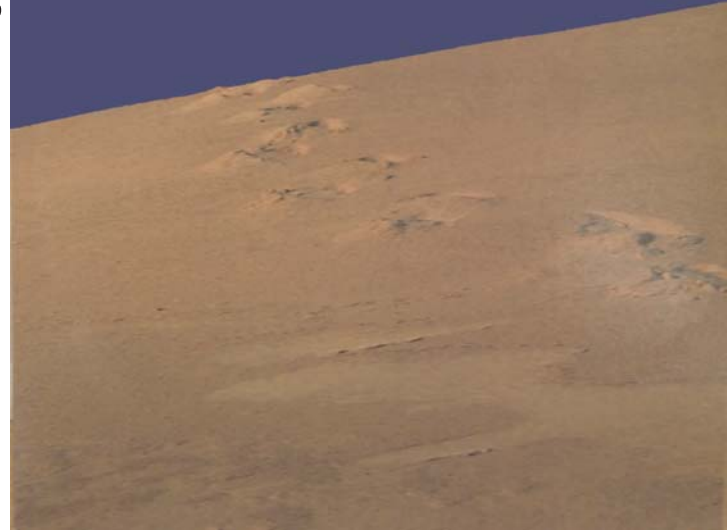
www.exitstencilrecordings.com

Weitzel@Exitstencilrecordings.com
Brandon@Exitstencilrecordings.com
Paul@Exitstencilrecordings.com



216.939.9099

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Release Date

May 16th 2006

Promotion Plan

- 350 Radio outlets serviced by AAM
- 200 Print and web serviced by ESR
- 150 Stores serviced by ESR w/ special promo discs
- Full color 12x16" posters
- Street team utilization via myspace and message boards
- Live dates TBA in select markets

SUGGESTED RETAIL: \$12.98

GENRE: '80s EXPERIMENTAL ROCK



ESR 007

Exit Stencil Recordings

5304 Detroit Ave.
Cleveland, Oh 44102